



# NEWPORT HARBOR SOFTBALL

2017-18 PARENT/ATHLETE SPRING MEETING

FEBRUARY 13<sup>TH</sup> 2018

[www.newportharborsoftball.org](http://www.newportharborsoftball.org)

## **Coaching Staff:**

Manager: Melissa Taravella, mtaravella@nmusd.us

Varsity Coach: Tom Blanchfield, newportharborgirlssoftball@yahoo.com

JV Coach: Theresa Byrne, tbyrne10210@gmail.com

Assistant Coach: Brian Marshall, facilities@balboayachtclub.com

Assistant Coach: Mckenna Doose, 714-362-5039

## **Booster Board:**

President: Brandy Kelly

Vice President: Debbie Amaro

Secretary: Ronda Austin

Treasurer: Jay Gottlieb

Facilities: Brad Larkins

[newportharborhighsoftball@gmail.com](mailto:newportharborhighsoftball@gmail.com)

## **Enclosed in Your Parent Packet:**

- Contact Information Form
- Booster Club Letter
- 2018 Recommended Program Donation Letter
- Corporate Sponsorship Program Flyer
- Game-Day Shirt Order Form
- Spiritwear Order Form

## **Team Calendar:**

Game and event schedule is available on

[www.newportharborsoftball.org](http://www.newportharborsoftball.org)

## **Key Upcoming Dates:**

Feb 24: Season Opener

Feb 27: Picture Day

Feb 27: Booster Meeting (open to all)

Mar 26: Hit-a-thon

## **Agenda for Tonight's Meeting:**

1. Welcome/introductions/funding/schedule highlights/method of communications – Coach Taravella
2. Coach's vision & expectations – Coach Blanchfield
3. Boosters Board Introduction/volunteer opportunities – Brandy
4. Budget overview/Fundraisers/Registration – Jay
5. Facilities status and needs – Brad
6. Q&A
7. Spiritwear sales



# NEWPORT HARBOR SOFTBALL BOOSTER CLUB

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Sailor Softball Parents,

First off, congratulations to you and your daughter on being selected to participate in the 2018 Newport Harbor High School Softball season! Now is an exciting time to be a part of the program. With new additions to the coaching staff and major improvements to the facilities, this season is expected to increase the positive momentum of the program. The Booster Board's responsibility tonight is to provide you with information about our Booster Club and the needed donations required to fund the program for this year's players.

The purpose of the Newport Harbor Softball Boosters Club is to provide support to the Softball Program so that it can thrive and provide the girls with the many benefits that competitive team sports, like softball, bring. We coordinate the fundraisers necessary to pay for uniforms, equipment, coaches, umpires, and tournaments, among other things. We also work to keep our fields in good playing condition. This is a significant effort and must be done in a financially sound manner with an extremely small budget that comes only from donations and fundraisers.

Due to the legal settlement between the State of California and the ACLU, public schools cannot charge fees to students for participation in instructional programs or extracurricular activities, e.g. sports. This causes a dilemma where the cost of the Softball Program is not covered by the school district, which means that the Softball Program's critical funding is based on Booster Club contributions and community sponsors.

Without our Booster Club's adequate financial support, expenditures for the Softball Program would be extremely limited, the program and ultimately the girls would suffer greatly. We all want our daughters to be part of a program that enables them to compete for their school with pride. We ask that you join us in this mission by donating to the Newport Harbor Softball Booster Club now and supporting our fundraising efforts.

Thank you,  
Newport Harbor Softball Booster Board of Directors



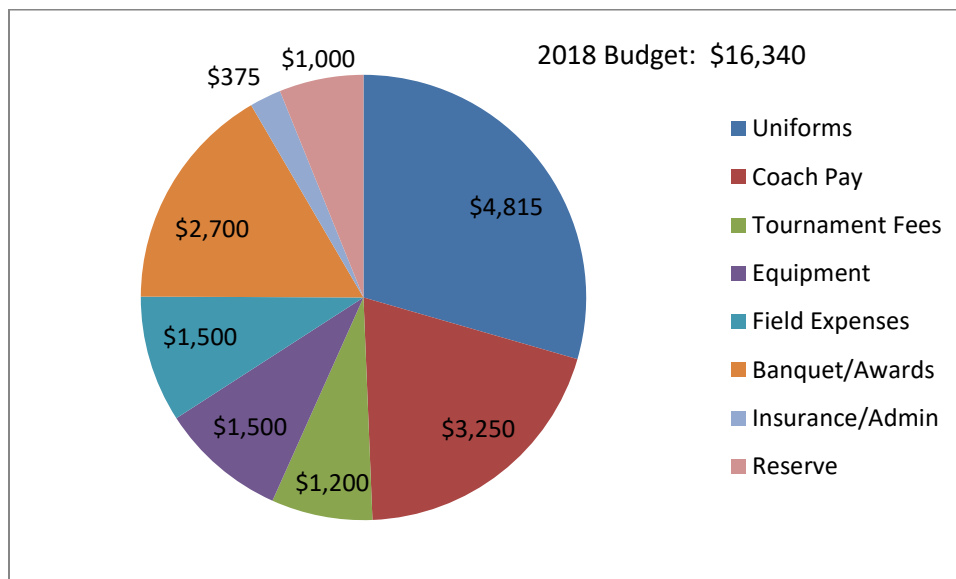
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How much does it cost to run the Newport Harbor Softball Program for the season?



Consider this:

- Edison High School Softball 2018 budget is \$30,000
- Huntington Beach High School Softball 2018 budget is \$24,000
- Most other Newport Harbor sports have significantly higher budgets (and recommended player donations) than Newport Harbor Softball
- 30 player donations of \$350 each covers \$10,500 which is only 65% of the required funding
- In addition to player donations, your support with fundraisers and soliciting corporate sponsors is critical to funding the program



# NHHS SOFTBALL 2018 RECOMMENDED DONATION

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In order to meet our overall budget we are requesting an individual donation of \$350 for the 2018 season. This, in addition to several fundraising campaigns and community sponsorships, is required to meet our financial needs to cover the season. While we are requesting the donation be made by each player, we are offering you ways to raise this money so it does not have to come out of your pocket.

We have 2 specific programs which you can utilize to help fund your donation.

1. Corporate Sponsorship Program

We offer advertising on our varsity field via banners, as well as on our website. Details of our program are here: <http://newportharborsoftball.org/sponsors/corporate-sponsorship-program/>. Any corporate sponsorship that you solicit can be utilized as part of your donation. Corporate donations can be tax deductible. Should you need assistance with coordinating a tax deductible donation, please contact the Booster Club Treasurer, Jay Gottlieb, at [newportharborhighsoftball@gmail.com](mailto:newportharborhighsoftball@gmail.com)

2. Adopt-a-Sailor Program

To solicit family, friend, acquaintance help to cover your donation, we have created the Adopt-a-Sailor program, which can be found here: <http://newportharborsoftball.org/sponsors/adopt-a-sailor/>. This flyer can be used to solicit funding to help cover your donation.

Your donation is a critical piece in funding the essential items for a successful softball program, such as uniforms, equipment, coaches, and tournament fees. Your donation tonight includes: 2 practice shirts, 2 pairs of uniform socks, and a uniform visor.

We ask for your recommended donation of \$350 tonight.

Checks should be made to: Newport Harbor Softball Booster Club

Thank you and Go Sailors!